



THE COORDINATING CENTER
INSPIRED SOLUTIONS

Sponsorship Opportunities

October 11, 2019
BWI Hilton



Coworker Appreciation Breakfast and Resource Fair honors The Center's coworkers and their achievements, in celebration of National Care Management Week.

May 7, 2020
American Visionary Art Museum



CenterFlix, The Center's fundraiser celebrating the accomplishments of people with disabilities. Featuring a cocktail reception, auction, raffle and inspirational films.

Become a Sponsor!
Proceeds benefit The Center's Family Resource Fund

Sponsorships Benefit People with Disabilities and Complex Needs

Your contribution truly makes a difference! When a person is in need of financial assistance, our highly skilled coordinators seek low to no cost resources to meet the need. The Coordinating Center's Family Resource Fund is used only as a last resort when no other support is available. With 10,000 clients served year round, it is critical that we grow the Family Resource Fund. This Fund provides vital services and supports, such as: adaptive/medical equipment, dental/vision care, pharmacy/medical supplies, assistive technology, respite, summer camp, housing assistance, and help with home repairs and modifications and other services to support independence. Additionally, designated support dollars are reserved for clients with chronic conditions and frequent hospital encounters. Studies have shown that a small investment in things like transportation, medical supplies, medication, groceries, communication devices, and other care gaps can make all the difference in reducing avoidable hospital use.



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About The Coordinating Center

- ❖ The mission of The Center is to partner with people of all ages and abilities and those who support them in the community to achieve their aspirations for independence, health and meaningful community life.
- ❖ For 36 years, The Center has provided community-based care coordination for individuals with disabilities and the most complex health care needs.
- ❖ Working largely with low-income individuals or those that are high users of health care services, The Center provides care coordination to more than 10,000 individuals across the state of Maryland and works with multiple public and health care agencies to achieve better outcomes for individuals.



Our Reach



Our Impact In Maryland



Sponsorship Benefits

	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$500
1 skirted exhibitor table at The Center's Resource Fair on October 11, 2019 at the BWI Hilton*	•	•	•	•
CenterFlix Benefits				
# of event tickets for CenterFlix on May 7, 2020 at the American Visionary Art Museum	10	6	4	2
Recognition on The Coordinating Center's website and annual report	•	•	•	•
Company name or logo placed on CenterFlix promotional and event materials (media releases, invitation, website, social media, ad in the Baltimore Business Journal, and event signage)	•	•	•	
Advertisement in the event program	1 Page	½ Page	¼ Page	
Customized ad in The Center Line's e-newsletter distributed to 2,000 individuals	•	•		
Category exclusivity within Platinum level	•			
Opportunity to bring greetings at CenterFlix	•			
Large pull up banner with company branding and company sponsor slide	•			

* Exhibit tables available on a first-come, first-served basis. Interested in displaying materials, but unable to attend the Resource Fair on October 11, 2019? Contact rdain@coordinatingcenter.org.



The Coordinating Center is designated by the IRS as a 501(c) (3) nonprofit; all contributions are tax deductible as charitable contributions to the fullest extent allowable by law. The Coordinating Center is an independent care coordination agency, adhering to guidelines set forth by URAQ and state and federal laws. The Center provides conflict-free case management services and supports consumer choice. The Center does not endorse one provider over another. Participation in these events will not in any way influence provider choice.

Sponsorship Form

1. Select Sponsorship Opportunity:

- Platinum level (\$10,000)
- Gold level (\$5,000)
- Silver level (\$3,000)
- Bronze level (\$500)

2. Payment Options:

- By Check, payable to “The Coordinating Center”
- Online: www.coordinatingcenter.org/CenterFlixSponsor

(Please note: Electronic payment is subject to a 2.5% service fee)



3. Complete the following:

Name:	
Company	
Address	
Phone #	
Email:	
Company Website	
Company Logo	Submit to mcolella@coordinatingcenter.org , a high-resolution logo in jpg form for marketing materials by September 1, 2019.

Contact:

Renée Dain, Vice President, Business Development and Social Innovation

410-987-1048, ext. 235/ rdain@coordinatingcenter.org

The Coordinating Center

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