CENTER

FLIX

The Coordinating Center's

40th ANNIVERSARY

BECOME A *Sponsor*

THE COORDINATING CENTER

INSPIRED SOLUTIONS

The Coordinating Center is turning 40 next year!
Join us for our 40th Anniversary Celebration at CenterFlix as we gather together for the first time since the start of the COVID-19 pandemic! *We hope to see you there.*

CENTER FLIX

The Coordinating Center's 40th ANNIVERSARY

Thursday, May 11, 2023 | 6:00 p.m. – 9:00 p.m.
American Visionary Art Museum
Baltimore, Maryland

Join us for CenterFlix in May 2023, as we celebrate the 40th anniversary of The Coordinating Center and honor the lives of people with disabilities and complex needs through music, film and the arts. CenterFlix will feature a cocktail reception with live music, auction, raffles and inspirational films. The Center will also present its 2nd Disability Advocacy Award to an organization or individual whose advocacy efforts made a difference throughout the COVID-19 pandemic.

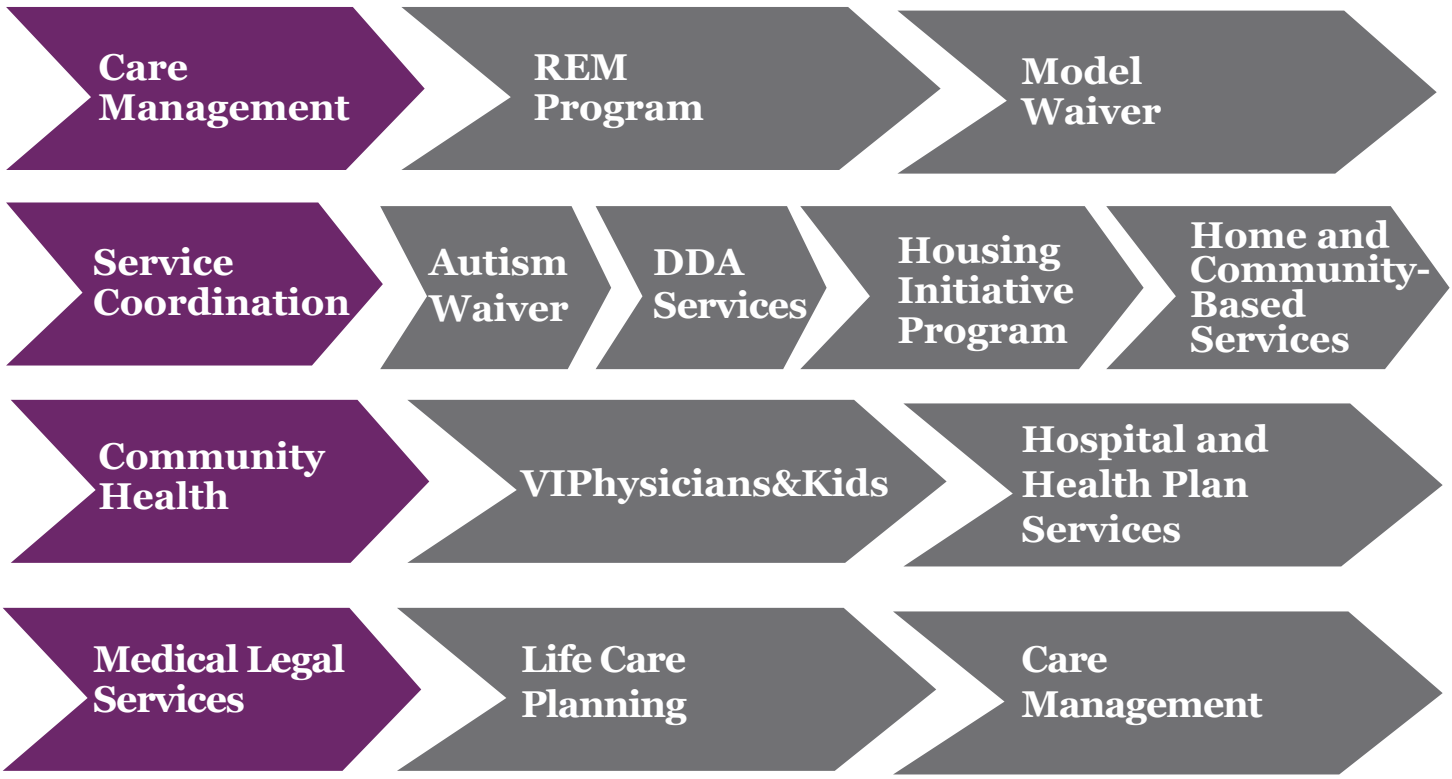
About The Coordinating Center:

For 39 years, The Coordinating Center has been committed to building an inclusive community for people with disabilities and complex medical and social needs. Our mission is to partner with people of all ages and abilities and those who support them in the community to achieve their aspirations for independence, health, and meaningful community life.

At The Coordinating Center we aim to dismantle inequalities within our policies, systems, programs and services by embracing Diversity, Equity, Inclusion and Belonging and leading with respect, acceptance and compassion. It's what makes us exceptional in achieving our mission and drives us to deliver culturally competent and effective care coordination services. **We believe we are stronger together.**

Today, working largely with low-income individuals and families and those that are high utilizers of health care services, our Clinical Care Coordinators, Coordinators of Community Services, Supports Planners, Housing Coordinators, Community Health Workers, Life Care Planners and others support more than 9,200 children and adults across the State of Maryland.

Our Services



Our Reach

- 2,500 social media followers
- 4000+ e-newsletter subscribers
- Impacting over 9,200 lives every year
- 26,685 Baltimore Business Journal readers
- 30,000 website visitors
- 200+ CenterFlix attendees
- 300 Coworkers

Our Experience

- Delivering person- and family-centered care
- 39 Years of Service, supporting people of all ages and abilities
- Improving population health
- Addressing housing instability and striving to eliminate homelessness
- Supporting consumer choice
- Maximizing independence
- Promoting self-management skills
- Promoting health equity and addressing social determinants of health

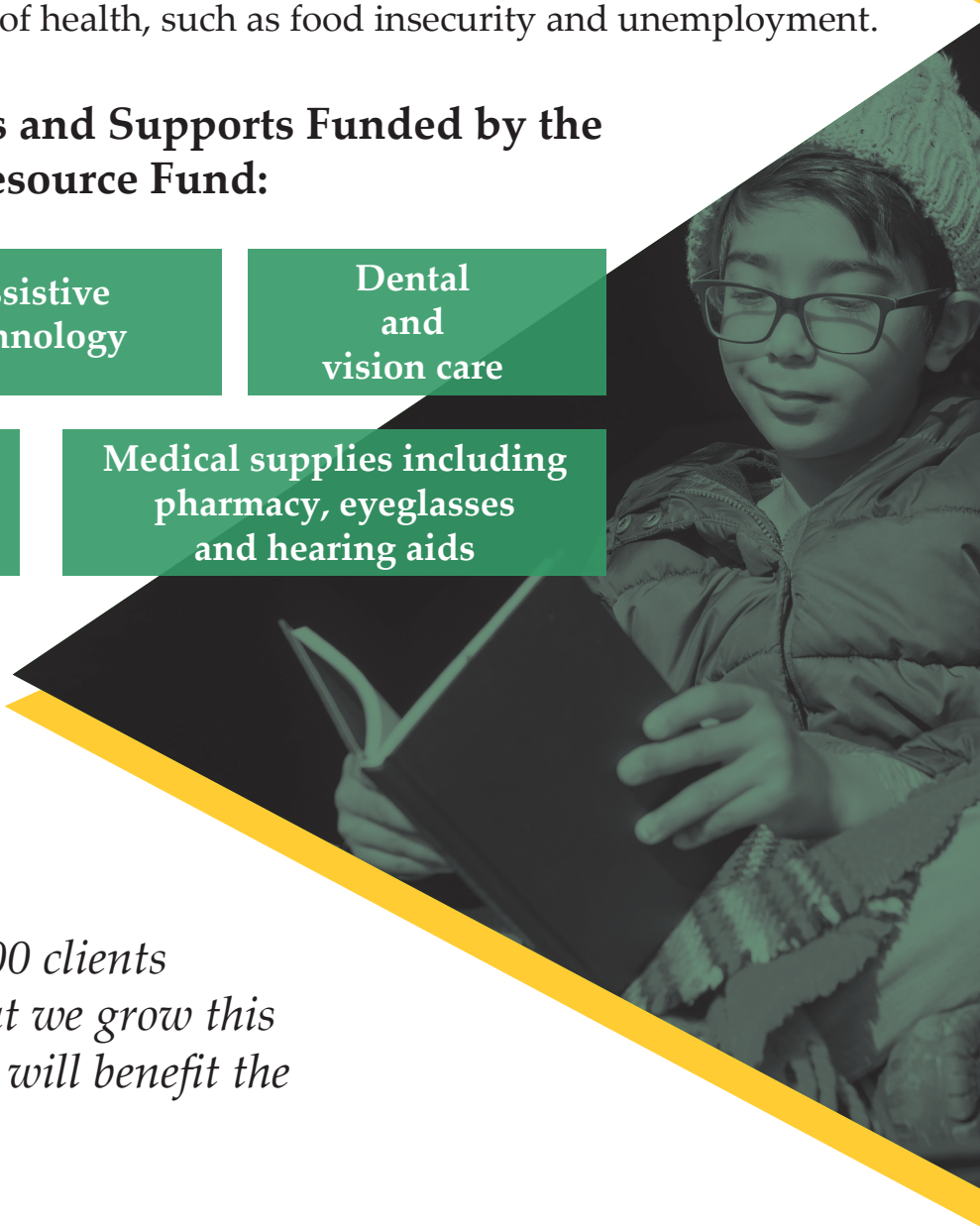
Where the money goes:

Your contribution truly makes a difference! When a client is in need of assistance, our highly skilled coordinators seek low- to no-cost resources to meet the need. The Coordinating Center's Family Resource Fund is used only as a last resort when no other support is available.

The Family Resource Fund supports children and adults with disabilities and complex medical needs, adults experiencing homelessness or housing insecurity, chronic conditions and/or frequent hospital encounters, many of whom are impacted by social determinants of health, such as food insecurity and unemployment.

Examples of Vital Services and Supports Funded by the Family Resource Fund:

- Adaptive medical equipment
- Assistive technology
- Dental and vision care
- Rapid rehousing and critical housing services
- Medical supplies including pharmacy, eyeglasses and hearing aids
- Respite, including summer camp



With nearly more than 9,200 clients year-round, it is critical that we grow this fund. 100% of net proceeds will benefit the Family Resource Fund.

Please Note: The Coordinating Center is an independent care coordination agency, adhering to the guidelines set forth by URAC and state and federal laws. The Center provides conflict-free case management services and supports consumer choice. The Center does not endorse one provider over another. Participation in these events will not in any way influence provider choice.

CenterFlix Sponsors

	Platinum $10,000	Gold $5,000	Silver $3,000	Bronze $1,000
CenterFlix Benefits				
# Event Tickets (10 tickets = 1 Table)	10	6	4	2
Recognition on The Coordinating Center's website, social media and annual report	✓	✓	✓	✓
Company name or logo placed on CenterFlix promotional and event materials	✓	✓	✓	✓
Advertisement in event program	1 Page	1/2 Page	1/4 Page	
Customized ad in The Center Line's e-newsletter distributed to >$4,000 individuals	✓			
Category exclusivity with exclusive signage within Platinum level (includes exclusive signage and recognition)	✓			
Opportunity to bring greetings at event	✓			
CenterFlix sponsors who register by July 1st will receive access to The Coordinating Center's Care Management Breakfast and Resource Fair. Benefits include:				
Exhibit Table at Resource Fair tentatively scheduled for October 12, 2022	1	1	1	1
# Breakfast Tickets at the Care Management Breakfast and Resource Fair	1	1	1	1
Sponsor can provide a gift basket for coworker raffle valued at $100	✓	✓	✓	✓
Company name or logo placed on promotional and event materials	✓	✓	✓	✓

SOLD OUT

Sponsorship Form

1. Select Sponsorship Opportunity:
100% of Net Proceeds benefit the Family Resource Fund.

CenterFlix Sponsors

- ☐ Platinum Sponsor ($10,000)
- ☐ Gold Sponsor ($5,000)
- ☐ Silver Sponsor ($3,000)
- ☐ Bronze Sponsor ($1,000)

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2. Payment Options: *Please note, electronic payment is subject to a 2.5% service fee.*

- ☐ Check, payable to "The Coordinating Center"
  Mail to: The Coordinating Center
  8531 Veterans Highway, 3rd Floor Millersville, MD 21108
- ☐ Online: www.coordinatingcenter.org/sponsorship-opportunities

3. Complete the following:

Name	
Company	
Address	
Phone Number	
Email	
Company Website	
Company Logo	Submit to hfalter@coordinatingcenter.org, a high-resolution logo in .jpg form for marketing materials by October 12, 2022.

Contact: Heidi Falter, Digital and Creative Marketing Specialist
Phone: 410-987-1048, ext. 3540
Email: hfalter@coordinatingcenter.org

Please Note: The Coordinating Center is designated by the IRS as a 501(c) (3) nonprofit, and all contributions are tax deductible as charitable contributions to the fullest extent allowable by law. The Coordinating Center is an independent care coordination agency, adhering to guidelines set forth by URAQ and state and federal laws. The Center provides conflict-free case management services and supports consumer choice. The Center does not endorse one provider over another. Participation in these events will not in any way influence provider choice.